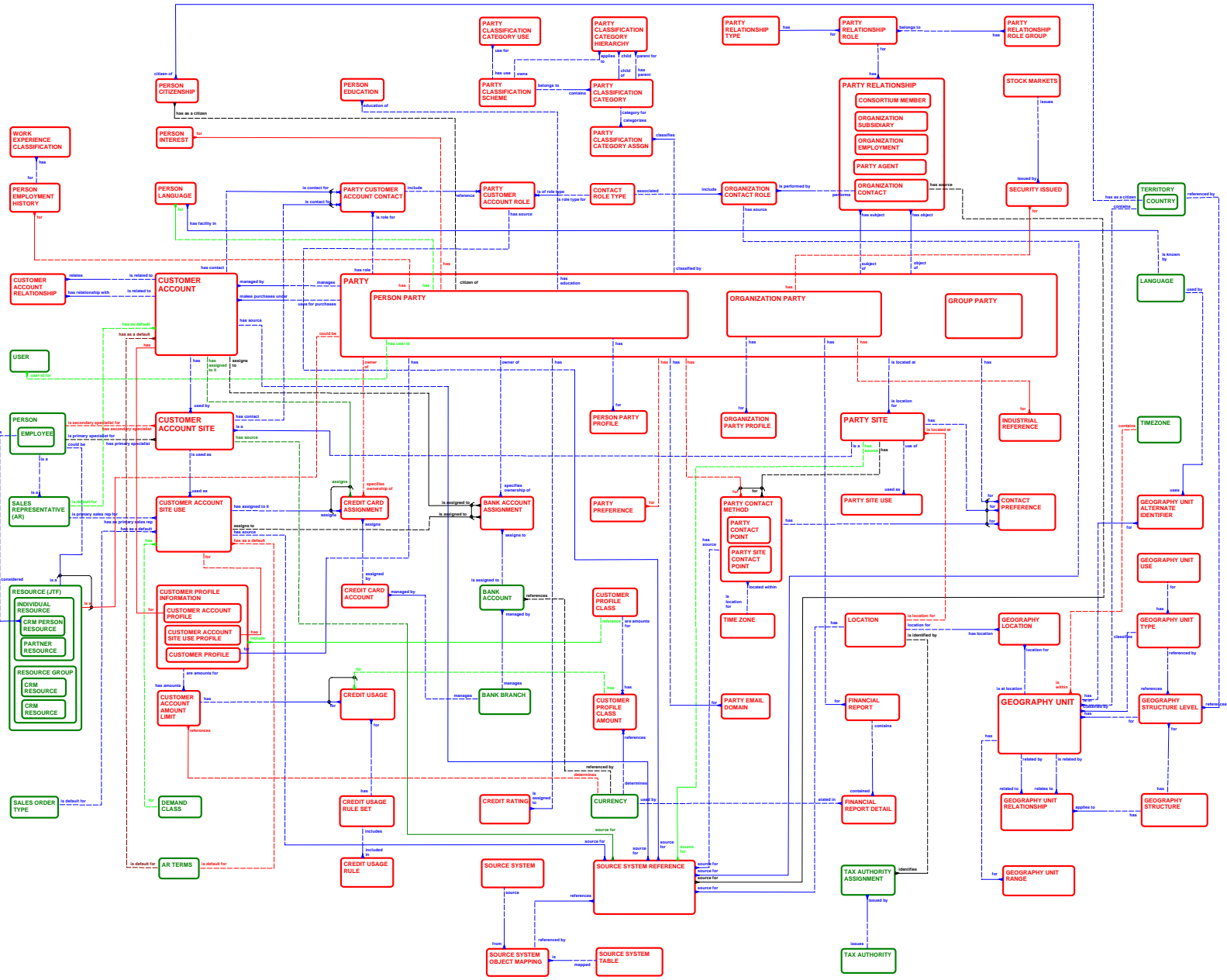


# Oracle Customer Data Management – Release 11i.10 Logical Data Model



**ER Diagram Legend**  
 Red entities – used by application product shown in diagram title  
 Green entities – used by other application products  
 Relationship line colors serve as a visual aid in reading the diagram