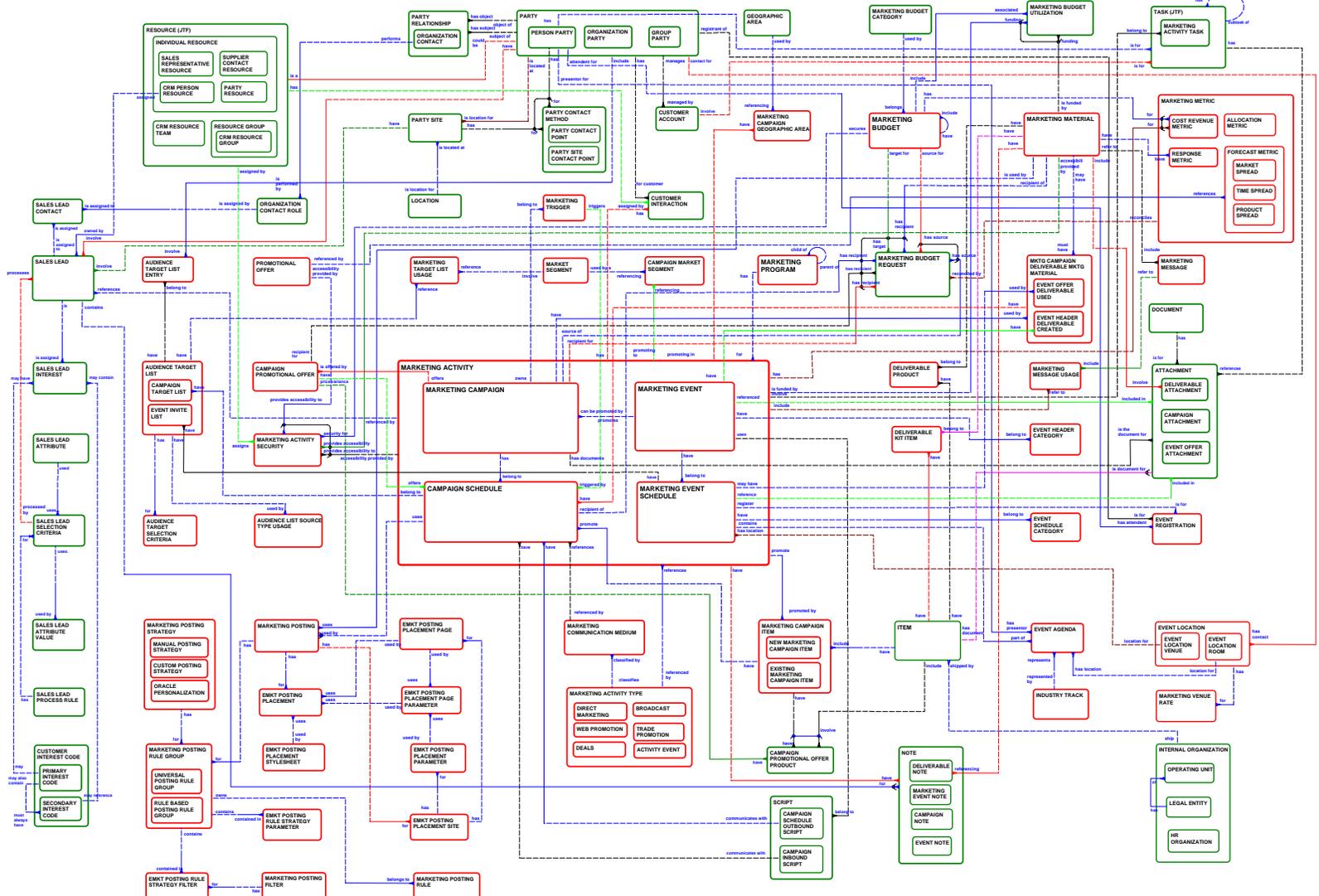


# Oracle Marketing - Release 11i.9 Logical Data Model



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This logical data model is subject to change without notice.

**ER Diagram Legend**  
 Red entities - created by application product (shown in diagram title)  
 Green entities - created by other application products  
 Relationship line colors are as a visual aid in reading the diagram